



IAN MCBURNEY

a: 14 Hallam St, Bendigo Victoria 3550 m: +61 408 512 234 e: ian@liveecological.com.au w: www.ianmcburney.com

Capability *I am a highly regarded ecological sustainability practitioner, speaker, facilitator, MC, author, business mentor and change maker.*



Throughout my working life, I have used story and culture change principles to inspire and enable tens of thousands of people in business, manufacturing, government, schools and communities to move towards a better future.

I believe passionately that at this time in history, when every natural system is in decline, it is people, and consequently culture change, that will gift us a sustainable society.

I have a history of setting up successful new organisations, individually and collaboratively, including my own business Live ecoLogical, the Synergize Co-working Hub, the Bendigo Sustainability Group, the Bendigo Thinking Community and the Sustainability Street Institute. Before that, I was a director of Vox Bandicoot Pty Ltd for five years.

Recently, I wrote two sustainability resources. *Talking ecoLogical*, a conversation building card set for change towards sustainability is being published by Innovative Resources after a successful crowd funding campaign. The *Sustainability Street Book* for the iPad is being published through iTunes.

RECOMMENDATIONS

"Ian has that rare ability to make the complex simple, to get to the essence of the issue, and to inspire creative change for a better world. He is a passionate and positive advocate for the things that matter. With Live Ecological, Ian won't only point you in the right direction, he'll have taken the time to genuinely understand where you are starting from."

**~ John Milkins, Environmental Sustainability Coordinator, Banyule City Council
Environmental Sustainability, Deputy Chair Balibo House Trust, TL**

"You really to have a way with getting into the hearts and minds of people, a great talent."

**~ Lisa Smith, Principal Project Officer, ecoBiz Programs
Department of Environment and Natural Heritage QLD**

"Make no mistake. Ian McBurney will make a huge difference to your organisation. He will guide your global corporate multi-national enterprise, community neighbourhood club, school, government department, play group, ... on a path for sustainability ... which both excites you and exceeds your dreams."

**~ Frank Fitzgerald-Ryan, Principal & Founder
Vox Bandicoot Pty Ltd**

"I can confidently say that Ian is one of the most knowledgeable and capable leaders, facilitators and educators of community- school- and business- education for sustainability that I have known."

**~ Dr Colin Hocking, Senior Research Fellow
Institute for Sustainability & Innovation, Victoria University**

"I witnessed Ian MC two events in Bendigo during my recent visit, and what I saw was masterful, funny, inclusive, and eloquent. I had no idea that he was an MC, only that I had seen few if any as good or better."

**~ Paul Hawken, environmentalist, entrepreneur
journalist, author & world leading sustainability figure**

EDUCATION

- RMIT University, Melbourne Bachelor of Environmental Engineering (Hons), 2004
- Earth Education Facilitation Course for Trainers, 2003

MOST SIGNIFICANT EXPERIENCE

Live ecoLogical, Director

2007 to present

In 2007, I started [Live ecoLogical](#), providing business sustainability, public speaking, master of ceremonies, facilitation, writing and environmental education services across Australia.

I guide businesses towards ecological sustainability, from management goal setting to organisational systems, symbols, understandings and culture change.

My message is always about the urgency of our challenges, yet also of hope, imagination and opportunities: the winds of change are blowing from many fronts. As a master of ceremonies and public speaker, I am a lively, passionate and thought provoking.

I have worked with organisations including:

- Jimmy Possum Furniture
- Deakin and Latrobe Universities
- Queensland, NSW and Victorian State Governments
- Bendigo Community Health Services
- St. John of God Hospital, Bendigo
- St. Luke's Anglicare
- Over 30 Local Governments around Australia and New Zealand.



Bendigo Synergize Co-working Hub, Cofounder and member

2012 to present

Synergize is Bendigo's first co-working space, developed by a group of 10 micro business owners who are collaborating with each other, building their businesses and contributing to the local community. Together with another local micro-business owner, I co-founded the hub by building a relationship with an innovative local not for profit, Haven, providers of homeless housing services. Synergize is the first hub of its kind in a regional centre, and provides great opportunity for collaboration with local entrepreneurs, as well as with Haven.

Sustainability Street Institute, Director and Public Officer

2008 to present

The [Institute](#) was established to make the highly successful Sustainability Street Approach available to communities across the world. I was involved in the creation, delivery and expansion of the approach, working with over 150 communities.



Bendigo Sustainability Group, Inaugural Vice President

2008 to 2010

In 2007, I helped to found the [Bendigo Sustainability Group](#) by designing its operating model, playing a key role in pulling the community together and upon incorporation, was its Inaugural Vice President. I am still heavily involved.

The BSG formed to create a vibrant, connected, ecologically effective and delightful Bendigo. It has led to:

- Bendigo's first farmers market, now in operation for three years
- Nearly 1000 solar systems on roofs all over this small regional town (population 100,000)
- Thirteen sustainability action groups covering waste, community gardening, solar hot water, public transport, a children and nature club, policy, craft, food and more.
- Over one hundred community sustainability events, including sustainable house days, community awards ceremonies, family days, sustainability in the pub and more.



Vox Bandicoot, Director**2002 to 2006**

[Vox Bandicoot](#) was my real life University. I received the greatest education and had the most wonderful opportunities whilst working with the wonderful Frank Ryan. Once I had appreciated the fundamental principles of community development and behaviour change, I became fully responsible for the expansion of the [Sustainability Street Approach](#), which is now in three hundred villages across Sydney, Melbourne and Auckland.



I delivered over 1000 community training sessions with wonderful groups of neighbours in community halls, lounge rooms, backyards, parks and even in the middle of the street. During my time at Vox I:

- Trained over 100 Local Government Environment Officers, educators and professionals in the 30-hour Sustainability Street "Train The Community Mentor" Course. The course covers environmental education, communication and community development approaches.
- Designed and delivered workplace sustainability training to over 6000 staff from small business, to local government and large manufacturing companies.
- Designed and delivered small business sustainability programmes
- Co-wrote, edited and produced environmental educational films, curriculum, books, theatre and interpretation.
- Delivered the famous Vox Bandicoot theatre in education program to over 10,000 students across Victoria and NSW.
- Ran teacher professional development workshops in environmental education for the Williamstown schools cluster and co delivered similar sessions in Bendigo and at the Melbourne Museum.

OTHER RELEVANT EXPERIENCE**"Bendigo: a Thinking Community", Co-organiser****2012 to present**

The objective of [Bendigo: a Thinking Community](#) is to encourage and engage with our community to think deeply and strategically about expectations and aspirations to develop a more prosperous, liveable and sustainable society. I am on the committee that established and set up and delivered the program.

**Bendigo Plus 25 project, Community Sustainability Representative****2008 to 2011**

The Bendigo Plus 25 project was a massive project conducted by the City of Greater Bendigo, to set the 25-year vision for the City. I was invited to be the community sustainability representative on the steering committee, playing an influential role ensuring sustainability was included in the planning approach.

**Father****2006 to present**

I happily married Claire in 2004 and I'm still happy with that choice. And, because one thing often leads to another, I'm now the proud father of Tadhg, Tara and Kieran; all dead set legends. They have taught me a lot more than I have taught them.

Wastemin Pty Ltd, Consultant**2000 to 2002**

At Wastemin, I developed waste management, minimisation and litter plans for local government and regional waste management groups. I also delivered waste reduction education in schools and a Waste Wise Business project with the automotive manufacturing industry in Northern Melbourne.

